



SEMINOLE STORES

Seminole Stores Rewards Program

Valued Customer,

Beginning August 2010, sign up at your local Seminole Store for the Rewards Program!

Signing up is SIMPLE, just fill out a short form in the store to become a participant. The phone number you supply will be your Rewards Program Identification Number.

For your participation you will receive a one day sign up bonus of one-ton price on your feed purchase and 20% off all in-store items (Excluding vaccines and de-wormers. Bonus must be used on the day of sign up.)

How Your Seminole Stores Rewards Program Works:

• **At the Seminole Store** - As a Rewards Program participant, just tell the clerk your Rewards Program Identification Number (phone number) for all purchases. When you use the Rewards Program, you will receive savings on the monthly specials and add to your total purchases for the quarterly rebate.

• **Monthly Advantage Buys**

- Specials will be e-mailed monthly to participants or look for a flyer at the store counter.

• **Quarterly Rebate**

- **Quarterly purchases** (3 consecutive calendar months) - Are added together for your total quarterly purchases. All calculations will begin at the beginning of each quarter.
- Up to 2% of total quarterly purchases will be rewarded with a Seminole Gift Card that will be mailed to you. A \$500.00 minimum total quarterly purchase is required to become eligible for the rebate.
- Participants who sign up in the middle of a quarter will be eligible for the monthly advantage buys, and rebate calculations will begin the following quarter.

| Purchases | Rebate |
|-----------------|--------|
| \$500 - \$750 | \$10 |
| \$751 - \$1000 | \$15 |
| \$1001 - \$1250 | \$20 |
| \$1251 - \$1500 | \$25 |
| \$1501 - \$1750 | \$30 |
| \$1751 - \$2000 | \$35 |
| \$2001 - \$2250 | \$40 |
| \$2251 - \$2500 | \$45 |
| \$2501 and up | \$50 |

*Please allow 3 business days for your Rewards Program to become active. Seminole Stores Reward Program not to be combined with any other discounts or specials. Seminole Stores holds all rights to discontinue or alter the program at anytime. All personal information of participants will not be sold or released to other companies. This is a Seminole Stores Rewards Program, only valid at one of the three retail locations (Ocala, 40-West, Belleview).



Ocala
315 NE Watula Ave.
Ocala, FL 34470

40-West
5740 W. Hwy 40
Ocala, FL 34482

Belleview
5904 Hames Road
Belleview, FL 34420